



SALESFORCE Administration

Job Oriented Training & Certification Program



LEARN FROM REALTIME EXPERTS



CAREER GUIDANCE



ACCREDITED CURRICULUM



COMPETITIVE PRICING

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salesforce

REGISTER NOW

Why Salesforce Admin ?

- Salesforce is the **#1 CRM platform** globally, powering businesses of all sizes across industries.
- Over **150,000 companies**, including Fortune 500 firms, use Salesforce, making it a critical skill for modern careers.
- The demand for Salesforce Administrators is at an all-time high, with roles offering competitive salaries and growth opportunities.

Job Market Insights

- **3.3 million new jobs** are expected in the Salesforce ecosystem by 2026.
- Average salaries for Salesforce Administrators range from **\$70,000 to \$100,000+** annually (based on region and experience).
- Entry-level professionals and career switchers have excellent opportunities in this dynamic field.

What You'll Learn

- Manage Salesforce users, roles, and security settings.
- Customize Salesforce objects, fields, and layouts for business efficiency.
- Automate workflows and optimize processes using tools like Flows.
- Create reports and dashboards to drive business insights.
- Maintain data integrity and ensure seamless Salesforce operations.



Why **CHOOSE**

Us ?

WITH OVER 9 YEARS OF EXPERIENCE IN SALESFORCE TRAINING, OUR PROGRAMS ARE TAILORED TO

- ✓ **EQUIP YOU WITH THE SKILLS TO THRIVE IN THE SALESFORCE ECOSYSTEM.**
- ✓ **PROVIDE CAREER GUIDANCE TO HELP YOU LAND TOP ROLES IN THE INDUSTRY.**

Administration

Cloud Computing

- Introduction
- SAAS
- PASS
- IAAS

CRM

- Introduction
- On Premise CRM
- On Demand CRM

Salesforce CRM

- Introduction
- Products of Salesforce

Environments

- Introduction
- Lightning Platform
- Production
- Sandboxes

Editions

Licenses

Trail Account

Company Account

- Company Information
- Language Settings
- Fiscal Year
- Business Hours
- Holidays
- Data Protection and Privacy

Documents

Application

- Standard Application
- Custom Application
- Console Application
- Custom App Creation
(Classic, Lightning, Limits)

Objects

- Introduction
- Standard Objects
- Custom Objects
- Custom Object Creation
(Classic, Lightning, Limits)

Schema Builder

Tabs

Fields

- Introduction
- Standard Fields
- Custom Fields
- Data Types
- Field Dependency
- Formulas
- Relations

(Master Detail Relationship, Lookup Relationship, Junction Objects, Hierarchical, External Relationship)

Validations

Manage Users

- Users
- Mass Email Users
- Roles
- Permission Sets
- Permission Set Groups
- User Management Settings
- Profiles
- Public Groups
- Queues
- Login History
- Identify Providers Event Log
- Identify Verification History

Data Management

- **Data Integration Rules**
- **Data Integration Metrics**
- **Reporting Snapshots**
- **Data Import Wizard**
- **Data Export**
- **Storage Usage**
- **Mass Transfer Records**
- **Mass Delete Records**
- **Mass Transfer Approval Requests**
- **Mass Reassign Account Teams**
- **State and Country / Territory Picklists**
- **Picklist Settings**
- **Schema Settings**
- **Mass Update Addresses**
- **Data Loader**

Duplicate Management

- **Duplicate Error Logs**
- **Duplicate Record Sets (Fields, Page Layouts, Validation Rules)**
- **Duplicate Record Items (Fields, Page Layouts, Validation Rules)**
- **Duplicate Rules**
- **Matching Rules**

Data Security

- **Object Level Security (Profile Level, Permission Set)**
- **Record Level (OWD, Role Hierachies, Sharing Rules, Owner Based Sharing, Criteria Based Sharing, Manual Sharing, Apex Sharing, Team Sharing, Territories, Profile level, Permission Set)**
- **Field Level Security (Profile, Permission Set)**
- **Organization Level Security**

Workflows

- **Intro**
- **Evaluation Criteria**
- **Immediate Actions**
- **Time Based Actions**

Layouts

- **Search Layouts**
- **Page Layouts**
- **Mini Page Layouts**
- **Record Types**

Approval Process

- **Intro**
- **Entry Criteria**
- **Single Step Approval**
- **Multi Step Approval**
- **Parallel Approval Process (Unanimous Approval, First Response Approval)**
- **Limits**

Process Builder

Flows Builder

App Builder

Reports

- **Intro**
- **Standard Reports**
- **Custom Reports**
- **Report Folders**
- **Custom Folders**
- **Report Types (Standard Report Type, Custom Report Type)**
- **Report Formats (Tabular, Summary, Joined & Matrix)**
- **Bucketing Reports**
- **Scheduling (Export, Reporting Snapshot)**

Dashboards

- **Dynamic Components**
- **Dashboard Components**

CRM

- **Sales Cloud**
- **Service Cloud**
- **Lead (Assignment Rules, Auto Response Rules, Web to Lead, Lead Conversion, Lead Members, Lead Influence)**
- **Account (Personal Account, Organization Account, Partner Account, Account Team Member)**
- **Opportunity (Big Deal Alert, Competitors, Opp Line Items, Quote, Opp Team Member)**
- **Case (Assignment Rules, Escalation Rules, Web to Case, Email to Case)**

Can I Know about the Training Instructors ?

The Training Instructors are Salesforce Professional Mastery with Min 9-12 Years of Relevant IT Experience. They are Subject Matter Experts for Providing an Awesome Learning Experience in Salesforce Online Training.

Can I Get Salesforce Training Videos & Study Materials ?

Yes you will get Salesforce Training Videos During Online Training. & its Compulsory to work at Home to Enhance Realtime Scenarios. You will Get All Recordings through Google Drive

Can I Attend a Salesforce Demo Session Before Enrollment ?

We have a limited Participants or only One participant in a live Salesforce Online Training Session to Maintain the Quality Standards. So We Provide Demo Session before Enrollment. without attending Demo Learner couldn't able to Clear his Technical Doubts about Desired Technology. So we always recommend a Learner to attend a Demo with the Instructor who will Deliver Salesforce Training

How Can I Practice ?

Online Students , they can connect to our Servers & other Lab facilities over the Internet & Practice. These facilities are available 24x7

What If I Miss One or More Classes ?

If the Student Missed out of attending any session, Recorded Video can be Accessed by the Student at all time to help revisit & listen the Sessions missed out.

Is it necessary to from Technical Background to be a Salesforce Consultant ?

It is not required to Mandatory to be from Technical Background to a Salesforce Consultant.

Online Training Key Features

Real - Life Case Studies



We Teach you each & Every Topic with Real-world Case Studies that Makes the Learner Understand in a Better way.

Lifetime Access



You get lifetime access to the LMS where Presentations, Assignments & installation Guides are available

Assignments



Trainers will assign Some Assignments soon after the completion of each & Every topic that makes you master in the Course & also helps you to Clear Certification

24 x 7 Support



24x7 Learning Support from Mentors & a Community of like-minded Peers to resolve any Conceptual Doubts



Register Now...

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